

BLAKE McWHIRTER

Ad ART DIRECTION **Id** INTERACTIVE DESIGN **Md** MOTION DESIGN

<http://www.iblakestudio.com>
studioblake@att.net
818-642-0441

Greetings,

My professional background includes designing interactive experiences, digital marketing, and UI/UX innovation. Consistently creating product design and successful concepts across all platforms. Throughout my career, I have brought the disciplines of broadcast design and interactive design strategies to every project.

Currently, a design leader in creative digital marketing campaigns and products. My deepest roots are in the French Academy style drawing and design study.

Here are a few highlights:

- Art Director for *Harry Potter and the Prisoner of Azkaban* theatrical website
- Art Director for *Harry Potter and the Goblet of Fire* theatrical website
- Art Director and UX Designer for *The King's Speech* second screen application
- Sr. Visual Designer for *Disney Movies Anywhere*
- Sr. Visual Designer for *M-Go(technicolor)* purchased by *FandangoNOW*
- Senior Visual Designer for *Technicolor, XDC*, and connected home products
- Art Director for *WGNO-TV, N.O. It Alls, Saints Sideline, CeaseFire, and Real New Orleans*

Hopefully, we can have a conversation about future interactive projects. I am always looking for new and creative approaches to digital media. My desire is to engage in team building, with a productive and informed creative process. Thank you for taking the time to review my resume and portfolio.

I am sure we can create meaningful and profitable products together.

Thank you for your consideration,
Blake McWhirter

PORTFOLIO LINKS

- <http://www.iblakestudio.com>
- <http://www.cargocollective.com/studioblake>
- <http://studioblake.myportfolio.com>

SOCIAL LINKS

- <http://www.linkedin.com/in/blakemcwhirter>
- <http://www.youtube.com/user/studioblake>
- <https://twitter.com/studioblake>